

wambrella

bad weather — good mood

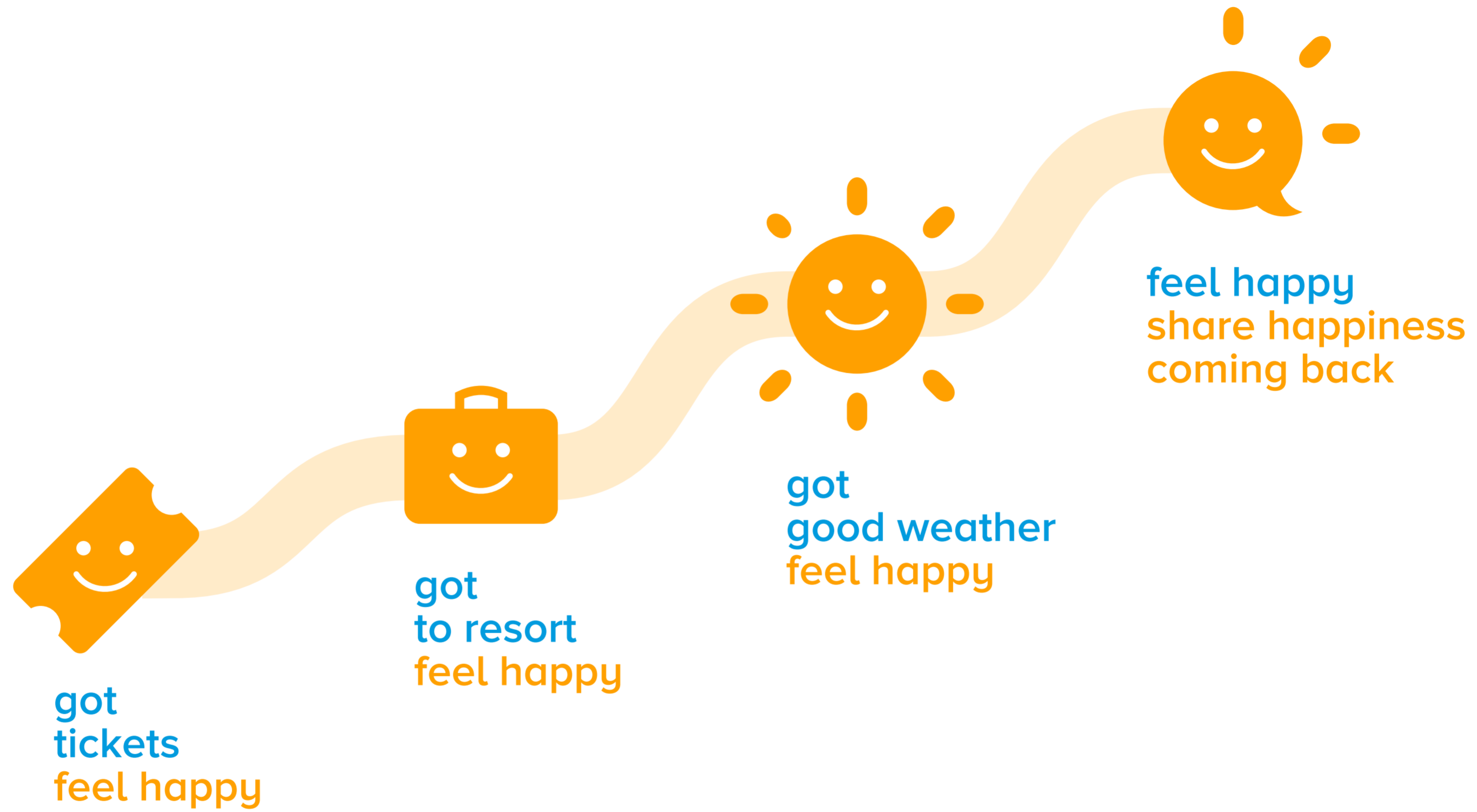
weather experience
management platform

wambrella.com

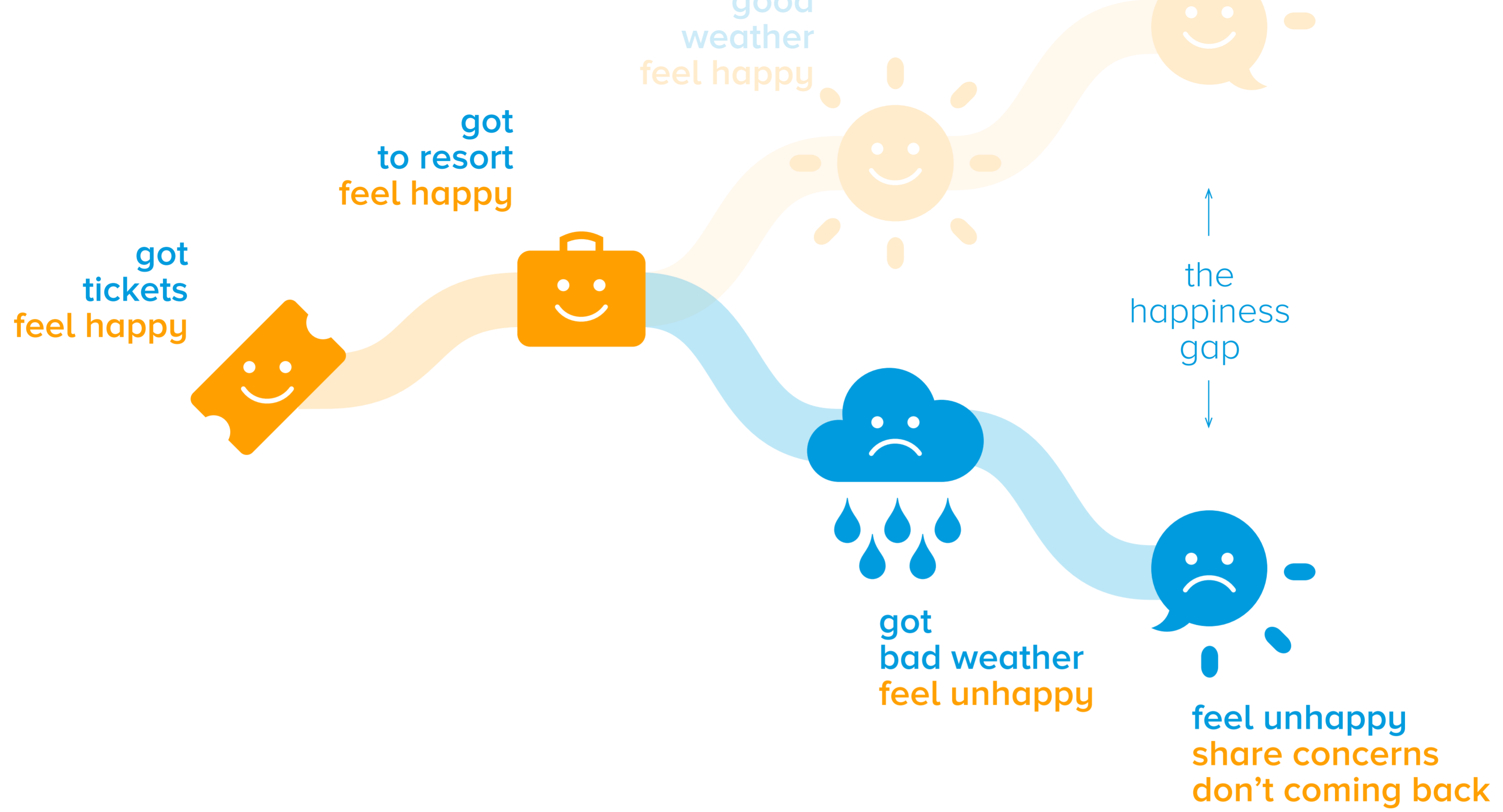
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wambrella enables management
of personal weather experience
for your customers

there is no such thing as bad weather
just a lack of a good mood



happy visitor...



...could turn unhappy
because of weather

wrong weather can make
your visitors unhappy



unhappy visitors sharing concerns,
and don't coming back

what can we do



13%

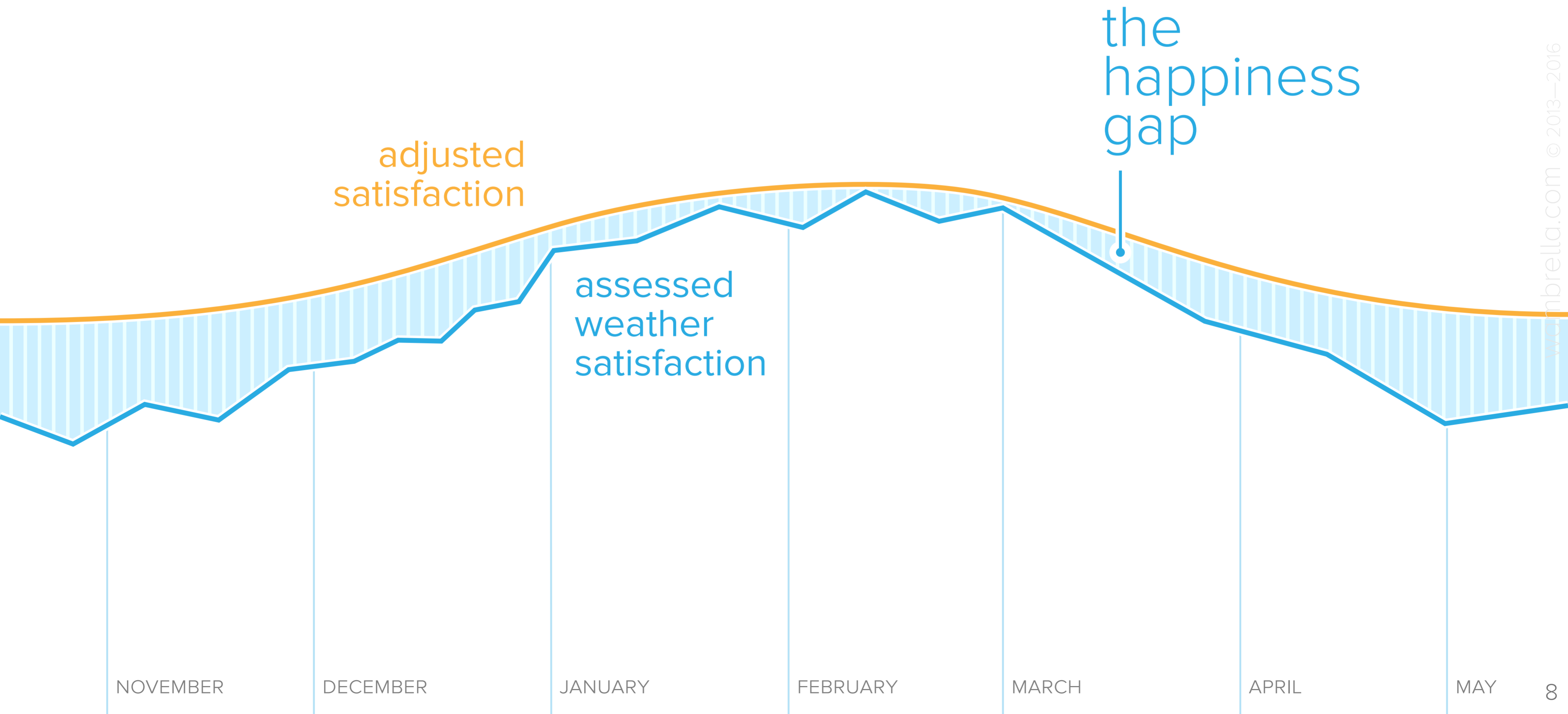
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92%



assessing visitor weather satisfaction
and allows to reduce the happiness gap

visitors satisfaction level



wambrella formula
leverages combination of
several weather parameters

temperature, wind speed, precipitation, cloud cover, visibility

to define personal satisfaction level
for each visitor during outdoor activities

p a t e n t p e n d i n g

considering
personal satisfaction level
you can bring smiles back
on your visitors' faces
with proper compliments

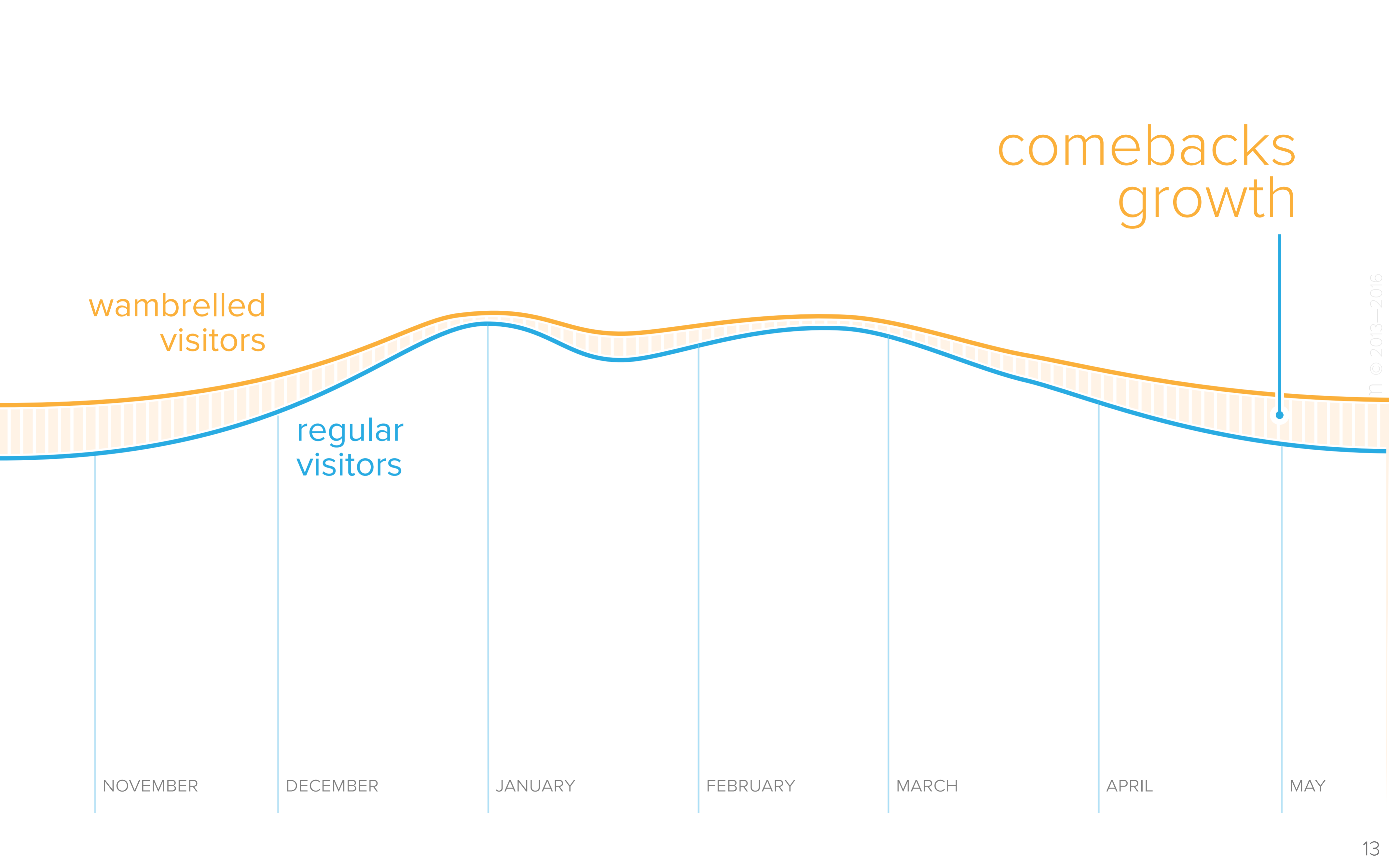




make your visitors happy
despite wrong weather



happy visitors share happiness
and coming back with friends



wambrelled
visitors

regular
visitors

comebacks
growth

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL

MAY

weather matters

ski resorts, national parks, beach resorts,
mountain hiking, sport events, eco-tours,
camping, concerts, music festivals, golf ranges,
outdoor restaurants, amusement parks
and more...

flexible pricing

per visitor fee
or
annual subscription

the happy end!

if you have any questions
please feel free to contact us
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